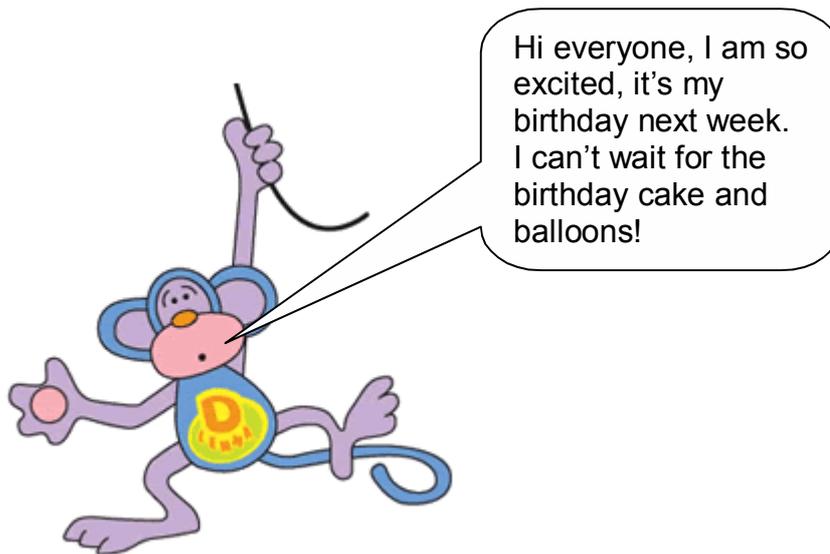


Di Lemma has a Di Lemma



Di Lemma couldn't sleep; he was so excited about his birthday which was coming up next week. He tossed and turned but he was just too excited! He wondered what flavour cake his mum would make him and what colour the candles would be. Eventually he fell asleep, and before he knew it, it was the morning.

Di Lemma's mum came into his room and opened the curtains. The sun peered in making his eyes hurt. "MUUUUUMMMM!, shut the curtains" Di Lemma's mum dragged the cover off of him and made him get out of bed because his breakfast was ready.

Di Lemma was eating his corn flakes and watching his dad read the paper when his mum asked him what he wanted for his birthday. Di Lemma had been thinking so much about what cake he would have he hadn't even thought about a present.

Di Lemma thought and thought and he could think of loads and loads of things he had seen on the television and in comics, and he could think of loads of things his friends had that he would like. Which one should he ask for though?

There was the super whizzer skateboard that Jake, Di Lemma's friend, had. Man did Jake go fast on that thing. Or there was the new rally BMX bike he had seen on the television during the ads between the cartoons on Saturday morning! Or there was the newest version of the extreme scooter out that you could do all sorts of tricks on, Di Lemma had seen this advertised in his latest comic! "On no" Di Lemma thought, he just couldn't decide.

Di Lemma decided he would ask his dad what he thought. Di Lemma asked his dad which one he thought he should ask for. His dad sat with Di Lemma at the kitchen table and asked Di Lemma which one he had wanted first. Di Lemma said it was the BMX because he had seen it on the television first. His dad asked him what he liked about the BMX. Di Lemma told him it was because it was silver and so fast and he would look so cool, riding around on it. His dad said in that case this is what he should ask for.

Di Lemma wasn't convinced. The skateboard Jake had, was green and blue and the wheels were made of special materials so they would even go fast on rough ground. And the picture of the scooter in his comic made the boy look so grown up and it looked like it would go super fast!

Di Lemma still wasn't sure so he thought he would ask Jake. Jake said that he loved his skateboard so much and that it was the best thing he had ever had, even though he had not had the scooter or the BMX. Jake thought Di Lemma should get the skateboard.

Now Di Lemma was really confused. Which one did he ask for? His birthday was next week so he had better decide soon or his mum might not have time to get it.

Di Lemma's mum told Di Lemma to get a piece of paper and list each item and write down the things he liked about each item and all the things he didn't like. The one with more good things about it should be the one he asks for.

Di Lemma got a big piece of paper and some coloured pens and sat at his desk. He wrote down all the things he liked about the skateboard. The fact it was blue and green and went really fast. He then wrote down things that weren't so good about the skateboard like the fact that if his other friends were on bikes, he may not be able to keep up, and that the last skateboard he had broke because he wore it out. Di Lemma did the same for each item. The BMX would be so fast and he wouldn't have any problem keeping up with anyone, but he might not be able to ride it everywhere, because there weren't cycle paths everywhere and he wasn't old enough to ride on the road. He watched the television and waited for the advert. The advert showed the BMX as being so shiny and the boy on the advert was smiling and looked so happy. As Di Lemma was watching the advert his mum came in and asked him if he had decided yet. Di Lemma told his mum that he was trying and he showed his mum the advert on the television. Di Lemma's mum said that the advert looked very good, but Di Lemma had to remember that the boy in the advert was only an actor and the bike looked really shiny on the television but things on the television often looked different than they did in real life. Di Lemma thought about this and thought that often he saw adverts for food or sweets on the television and he thought "mmmmmm" I would like that. He would then bug his mum so much she would buy him what he had asked for as his Saturday treat. Often the sweets or food looked much bigger and better on the television than they did in real life. He once bought a burger from a fast

food restaurant because on the television it looked so big and juicy, but when he got one, it was quite small and dry.

Di Lemma then came onto the scooter. He looked at the pictures in his comic and again it looked so cool and so fast. But he had heard from some of his friends that their scooters had broken when they had only used them a couple of times.

Di Lemma sat at his desk for what seemed like hours, when he finally came to decide that he wanted the BMX. He had seen it first and he had wanted it since he saw it. He also thought it would mean he would never be left behind, he would always be able to keep up with all of his friends. He also loved the way it was silver with a red flame and the fact his friends would think he was so cool and they would all want to ride it. Di Lemma told his mum he had made his decision.

One week later Di Lemma woke up and it was his birthday. He looked at the end of his bed and there was his new BMX. His mum had tied a big red bow on it!!! Di Lemma was so happy, but what a difficult choice it had been to make. Maybe he would get the scooter for Christmas.....

Di Lemma says bye until next time.....

Which one would you choose?

The BMX

The scooter

The skateboard

Where did Di Lemma see the BMX?

Look at other peoples choices in the class are they all different?

What things made Di Lemma pick the BMX to be his present?

Have you seen anything on the television recently that you would like?

Have you ever bought or asked for something that you have seen on a television advert?

Did it look like it did in the advert?

Were you happy with it?