

# Fete Advert game

Key Stage 1  
Advertising & the Media

## Instructions

Time- 30 Minutes

Provide students with the two pictures of the fete advert and get them to choose which one they like. Ask the students why they like or dislike the advert.



SCHOOL FETE

12TH JUNE 11AM-3PM

LOTS OF PRIZES, FOOD, CAKES



**Come to St John's  
School Fete**

**12th June 11am-3pm**

**Games, stalls and fun for all!**

**50p  
Admission**

List the students' reasons for liking or disliking one of the adverts.

Get the students to revise the list made and think about what else they would add to their advert for a school fete. (Reference to activity 2 Advert activity game)